

Temporary Delivery Due to the COVID19 Pandemic

B906 - eSports Administration and Entrepreneurship								
AAL	Course Code	Course Title	Course Weight	Offered in the Spring	Delivery			
					In-person	Hybrid	Online	Clinical
1	ACC110	Accounting Concepts I	4					
1	BUS108	Introduction To Canadian Business	4					
1	ESM103	Introduction To Esports	3					
1	ESM101	Esports Media Production 1	4					
1	SRM102	Introduction To Sport Marketing	3					
1	SRM103	Introduction To Sport Management	3					
2	ACC210	Accounting Concepts II	4					
2	SRM101	Program And Event Management	3					
2	COM103	Business Communications I	4					
2	ESM200	The Esports Industry	3					
2	ESM201	Esports Media Production 2	4					
2	ELEC1030	Choose 1 Elective Course	3					
3	MRK340	Techno Marketing	3					
3	SRM302	Team And League Management	3					
3	ESM300	Administration Of Esports Projects 1	6					
3	ESM301	Esports Media Production 3	3					
3	SRM503	Sport And The Law	3					
3	ELEC1030	Choose 1 Elective Course	3					
4	MRK452	Marketing Design Technologies	3					
4	MRK432	Marketing Management	3					
4	ENT500	Entrepreneurship	3					
4	ESM400	Administration Of Esports Projects 2	6					
4	ESM401	Esports Media Production 4	3					
4	ELEC1030	Choose 1 Elective Course	3					

* Hybrid is a combination of online and face to face delivery