



STUDENT INFORMATION

WHAT IS THE INNOVATION SHOWCASE?

St. Clair College's Ford Innovation Showcase is a **premier annual event** where **ten teams** of St. Clair College students are selected to present their innovations to a panel of **industry leaders**. Each team has 5 minutes to present their project, followed by a 5-minute question and answer period. **This year's event will be held on Friday, May 2.**

WHO IS ELIGIBLE TO PARTICIPATE?

This event is open to **ALL students** registered at St. Clair College **in any post-secondary program**. Students can compete **individually or as part of a team**. Up to 4 members of a team may present the project at the Showcase. Cash prizes awarded to winning teams is shared equally among its members.

WHY SHOULD I PARTICIPATE?

Winners will take home **prizes** and **recognition**, but every participant walks away with **experience, connections, and invaluable exposure** to key industry and community leaders. Winners of last year's event took home over **\$10,000 in prizes**.

WHAT IS CONSIDERED "INNOVATIVE"?

If your **idea** brings **something new, better, or more effective** to the table, it's innovative! Innovation can take many forms: a **fresh take** on an existing product or service, a **solution** that **improves** efficiency, accessibility, or sustainability, a **creative use** of **technology or design**, anything that **addresses a challenge in a unique way!**

HOW DO I SUBMIT A PROJECT FOR CONSIDERATION?

The submission process includes the completion of a form and a 3-minute video about your project idea. The submission deadline is **Monday, March 17 at 5 p.m.** No late entries are accepted. More information will be available on the [website](#). In the meantime, start brainstorming, consult your professors or mentors, and assemble your team!

WHERE CAN I GET MORE INFORMATION?

The best way to stay in the loop is to [subscribe to the email notification list!](#) You will receive email notifications about **important updates**, including key deadlines, **guides** and **resources** to help you submit your project and be part of this exciting event!