

2022 FALL C999 Bachelor of Social Justice and Legal Studies ELECTIVE LIST

BBIC 401 – Marketing in a Digital Age

This course introduces the foundations of Canadian Marketing from historical and contemporary perspectives. Emphasis will be on current and emerging digital marketing processes, practices, and trends. The course focuses on the fundamentals of marketing decisions, including promotion, pricing, distribution, and product decisions faced by organizations.

Section 001-2616	Mondays 14:00-17:00	Limit: 6	Instructor: N. Rourke	Room: 247
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CMST 111 – Personal Wellness

An examination of lifestyle behaviours, which have the power to enhance or diminish personal potential. Topics will include physical activity, our personal relationship with food and the impact of culture on our sense of self. Stress management, substance use/abuse, environmental awareness and the process of goal setting will also be discussed.

Section 001-2370	Mondays 14:00-17:00	Limit: 34	Instructor: W. Lindsay	Room: 138
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