

VISION

Excellence in all we do.

MISSION

Transforming lives and strengthening communities through high quality and accessible educational experiences that support career-readiness, innovation and life-long learning.

VALUES

Accessibility Accountability Collaboration Diversity Inclusivity

Integrity Quality Respect Sustainability Transparency

1 ACADEMIC EXCELLENCE

OBJECTIVE GOAL Increase online course offerings. Academic • Increase the total number of online courses offered at St. Clair College by 7% over 5 years. Concentration will be on high demand courses. Promote interdisciplinary research aligned with area of program strengths/degree offerings. • Plan and conduct research professional development sessions, research scholarship and innovation days for faculty. Concentration to be added in schools offering Research & Document and increase the number of students Development participating in research. • Implement and maintain a database regarding internal research projects. Increase awareness of St. Clair College research. • Increase communication and showcase College research internally and externally.

ACADEMIC EXCELLENCE

GOAL

OBJECTIVE

Student Pathways

GOAL

Continue to create academic pathways (college to college, college to university, university to college).

- Continue to increase the current number of student pathways year over year.
- Promote student pathways for heightened awareness.



2 STUDENTS (Retention, Graduation Rate and Success)

GOAL

Support Student Success

OBJECTIVE

Increase student success.

• Increase institutional efforts to enhance soft skills for students through various mechanisms and activities (ie. online tools, mock interviews).

Document an inventory of current events and expand outreach by adding new initiatives and opportunities for student engagement.

• Continue to increase "Campus Life" activities by three new events per year.

Maintain and report on Athletic Performance Indicators (API's) that align with academic/corporate priorities.

- Collective Varsity GPA.
- Scholarship Achievement rate.
- Departmental win/loss record.
- Provincial/national recognition hits.
- Increase athletic department revenue.

2 STUDENTS (Retention, Graduation Rate and Success)

OBJECTIVE

International enrolment.

• Maintain/grow current international enrolment in

Increase Enrolment

GOAL

Maintain domestic enrolment.

Windsor and Chatham.

• Maintain postsecondary full-time enrolment within existing corridor.



3 COMMUNITY ENGAGEMENT (Leadership, Communication and Partnership)

OBJECTIVE

Increase/Monitor Community Local Impact	Monitor and increase economic impact on local community. • Conduct annual research of community spending and impact.
Increase Corporate Training	Enhance our reputation as a training centre for the workforce of our community. • Excluding PCPP, increase entrepreneurial (non-public) revenue by 3% (15% over 5 years).
Brand Identification	Continuation of new brand "Rise Above The Ordinary" initiatives. • Number of actions taken to increase brand awareness.
Increase Community Engagement	Strengthen the connection between the College and the community to reinforce College brand and image through volunteerism and/or Experiential Learning. • Creation and engagement of the "Community Saints" in conjunction with the Alumni, SRC, TSI, and SSAA and document impact. • Increase community awareness of engagement/ support of College staff and students.

4 HUMAN RESOURCES (Staff Development, Efficiency, Effectiveness and Wellness)

GOAL	OBJECTIVE
Development of Human Resources	 Staff development. Continuation of staff orientation (part-time/full-time, academic and non-academic) and appropriate orientation material. 1% of budget allocation for staff development.

RISE ABOVE THE ORDINARY

Staff Wellness.

- Continue to promote staff collaboration and engagement through monthly or quarterly activities.
- Monitor institutional WSIB lost sick time.

5 FACILITIES ENHANCEMENT

GOAL	OBJECTIVE
Campus Enhancement	Increase parking capacity. • Implementation of parking plan.
Campus Beautification	Continue to beautify the College campuses and maximize brand. • Annual plan for Campus Beautification developed.

6 FINANCIAL HEALTH AND SUSTAINABILITY

Financial Transparency

GOAL OBJECTIVE Balanced budgets. Achieve balanced budgets annually. College sustainability. • Increase sustainability fund. Financial Sustainability Maintaining financial sustainability in accordance with MCU financial metrics. Meeting or exceeding Ministry defined benchmarks. Provide relevant and transparent reporting on financial position to the Board:

Budget.

• Mid-Year Review. Financial Statements.

Complete interim reporting based

on pre-determined deadlines.

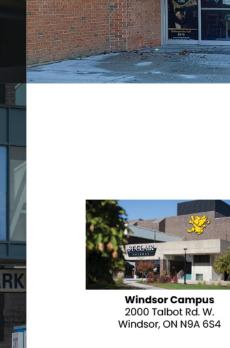
LEGEND

GPA - Grade Point Average MCU - Ministry of Colleges and Universities PCPP - Public College Private Partner

SRC - Student Representative Council

SSAA - Saints Student Athletic Association - Thames Student Incorporated WSIB - Workplace Safety Insurance Board

Baseline: 2019/20, and subsequently, the previous year.





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Skilled Trades Regional TD Student Success Centre









