

B906 - eSports Administration and Entrepreneurship

	AAL	Course Code	Course Title	Course Weight	Delivery			
					In-Person	Hybrid	Online	Clinical
1	2	ACC210	Accounting Concepts II	3			X	
2	2	SRM101	Program And Event Management	3			X	
3	2	COM103	Business Communications I	3			X	
4	2	ESM200	The Esports Industry	3			X	
5	2	ESM201	Esports Media Production 2	4	X			
6	2	ELEC1030	Choose 1 Elective Course	3			X	
7	4	MRK452	Marketing Design Technologies	3	X			
8	4	MRK432	Marketing Management	3			x	
9	4	ENT500	Entrepreneurship	3			x	
10	4	ESM400	Administration Of Esports Projects 2	6			x	
11	4	ESM401	Esports Media Production 4	3	x			
12	4	ELEC1030	Choose 1 Elective Course	3			x	

* Hybrid is a combination of online and face to face delivery