

**B009 - Business Administration - Marketing**

	AAL	Course Code	Course Title	Course Weight	Delivery			
					In-Person	Hybrid	Online	Clinical
1	1	ACC110	Accounting Concepts I	3			x	
2	1	BUS108	Introduction To Canadian Business	3			x	
3	1	ECN210	Microeconomics	3			x	
4	1	MTH146	Mathematics Of Personal Finance	4			x	
5	1	MGN105	Introduction To Human Resources	3			x	
6	1	COM103	Business Communications I	3			x	
7	2	ACC210	Accounting Concepts II	3			X	
8	2	ECN110	Macro Economics	3			X	
9	2	MRK202	Introduction To Canadian Marketing	3			X	
10	2	ELEC1030	Choose 1 Elective Course	3			X	
11	2	MTH237	Statistical Concepts	3			X	
12	2	COM203	Business Communications 2	3			X	
13	2	BUS207	Basic Spreadsheets	2			X	
14	4	MGN310	Organizational Behaviour	3			X	
15	4	MRK420	Marketing Research	3			X	
16	4	MRK419	Marketing Research Projects	2			X	
17	4	MRK432	Marketing Management	3			X	
18	4	ELEC1030	Choose 1 Elective Course	3			X	
19	4	MRK434	Marketing Design Technologies	2	X			
20	4	MRK451	Careers In Marketing	2			X	
21	6	MRK639	Digital Marketing	3			X	
22	6	MRK605	Applied Marketing Simulation	3			X	
23	6	MRK618	Internship Prep. & Assessment	1			X	
24	6	MRK609	Internship	9			X	

\* Hybrid is a combination of online and face to face delivery

<b>25</b>	<b>6</b>	MRK680	Global Marketing Environments	3			X	
<b>26</b>	<b>6</b>	MRK672	Sports & Events Marketing	3			X	
<b>27</b>	<b>6</b>	MRK641	Sales Negotiations & Ethics	3			X	

\* Hybrid is a combination of online and face to face delivery