

B012 - Business - Marketing

	AAL	Course Code	Course Title	Course Weight	Delivery			
					In-Person	Hybrid	Online	Clinical
1	1	ACC110	Accounting Concepts I	3			x	
2	1	BUS108	Introduction To Canadian Business	3			x	
3	1	ECN210	Microeconomics	3			x	
4	1	MTH146	Mathematics Of Personal Finance	4			x	
5	1	MGN105	Introduction To Human Resources	3			x	
6	1	COM103	Business Communications I	3			x	
7	3	MRK311	Program & Event Planning	3			x	
8	3	MRK317	Multimedia Sales Presentations	4			x	
9	3	MRK325	Advertising Management	3			x	
10	3	MRK332	Supply Chain Management	3			x	
11	3	MRK340	Techno Marketing	3			x	
12	3	ELEC1030	Choose 1 Elective Course	3			x	