

ST. CLAIR

COLLEGE

Dear Applicant

To assist us with the selection procedure for the Graphic Design program at St. Clair College you are required to submit samples of your creative work that you consider to be the best examples of your abilities (please refer to the enclosure for further instructions).

For equal consideration, digital portfolios must be submitted via email, no later than March 1, 2021 to allow sufficient time for the review process. Portfolios received after this date will be reviewed on a first come first serve basis. This information is collected by the College under the Colleges and Universities Act, for the purpose of making admission decisions.

We believe that you have applied to this field of study because you have a talent and passion for art and design. The Graphic Design faculty are committed to nurturing these artistic abilities.

We look forward to viewing your portfolio submission.

Sincerely,
Nick Kuipers
Program Coordinator



Portfolio Requirements for the Graphic Design Program

Please submit the following portfolio requirements to St. Clair College as soon as you have completed them, but no later than **March 1st, 2021 for equal consideration.**

Portfolios may be submitted after this date but will be reviewed in the order that they are received.



Portfolio Requirements:

- Minimum of 8 pieces of your best and most current traditional or digital artwork/designs. We do not need to see more than 15 total pieces. A variety of traditional/digital media is encouraged but not mandatory. Your portfolio must have a minimum of 70% traditional work but can be as high as 100%.
- Traditional work may include drawings, paintings, sculpture or collage using an assortment of media typical of high school or post secondary art courses.
- Pieces which have either been created on the computer or digitally altered or enhanced are encouraged. Media classes where you have explored logo design, layout, etc., are also appropriate. As well, you may include samples of digital photography.
- Quality photographs of large pieces, such as murals and three dimensional pieces like sculptures, are also acceptable. While your body of work may emphasize a favourite medium you must demonstrate your ability to work successfully in other media.
- The inclusion of a sketchbook of ideas, illustrations and doodles that show your ability to work spontaneously, to be creative and original is highly recommended. This can account for up to 10% on your portfolio evaluation.
- Quality of artwork/design is judged based on what is expected of a successful student at the secondary school level with a concentration of art and media arts class(es) or equivalent.
- A variety of subjects is expected. Don't submit a single subject such as all portraits or all superheroes, etc. Show that you are able to handle many different topics successfully.
- All work must be your original creation. Creativity is critical to your success in the program and the industry. If you copy the works of other artists your portfolio will not be considered.

How to Submit:

Work must be submitted via email at: **GraphicsDesign_Portfolio@stclaircollege.ca**
Your digital portfolio must be placed within a simple PowerPoint or Keynote file for viewing by the evaluators. Please save this presentation as a PDF. Please take the time to assemble your files into a cohesive slide-show as your digital presentation will account for 10% of your evaluation.

Page 1 of your presentation must include your name and self portrait in either traditional or photographic format.

Large PowerPoint/Keynote files can be compressed for easy upload to our server. If however your file is so large that the email will not go through, consider breaking up your presentation into 2 parts. Just make sure that the emails are clearly labeled (Part 1/2).

For any questions or inquiries about portfolio items, please contact the Coordinator for the Graphic Design program.

Sincerely,

Nick Kuipers

Program Coordinator, Professor, Graphic Design

Phone: 519-972-2727 ext. 4903 nkuipers@stclaircollege.ca