

PART-TIME INSTRUCTOR, PUBLIC RELATIONS POSTING #: PR-PT

** MUST BE AVAILABLE FOR LATE AFTERNOON/EVENING HOURS **

Description:

Reporting to the Chair, the Part-time Instructor is responsible for teaching assigned courses and by providing academic leadership.

The responsibilities of a St. Clair College Instructor include but are not limited to:

- Creating a positive learning environment that accommodate students' diverse cultural and educational backgrounds, experiences and individual learning styles;
- Utilizing principles of adult education to actively engage students in the learning process;
- Effectively using educational technologies to support learning, managing and posting of grades;
- Working independently and demonstrating initiative with students, the program team and a variety of internal and external stakeholders.

The ideal candidate will meet or exceed the following qualifications:

- A Diploma and/or undergraduate degree in Public Relations or equivalent;
- A minimum of three years of relevant and recent experience at a Public Relations agency or in-house communications specialist executing a range of public and media relations projects;
- A strong, dynamic Public Relations background highlighting strengths including superior Public Relations writing, editing, desktop publishing, social media, event management, talent management, media relations, media monitoring, conflict resolution, crisis communications;
- Proficiency in Adobe Creative Suite (InDesign) and Microsoft Office;
- Teaching experience at the post-secondary level with a demonstrated application of adult educational principles and teaching/assessment methodologies would be considered an asset;
- Superior verbal and written communication and interpersonal skills, critical thinking and problem-solving skills;
- Self-motivated and independent worker who also functions well in a team environment;
- Commitment to diversity and equity are essential to interact effectively with the College's diverse student and staff population;

Please forward your resume quoting the competition # by online application at <https://www.stclaircollege.ca/careers/apply>. This link includes those who have worked for the College within 1 year of this posting. Resumes must be received prior to the closing date and time.

All active internal applicants (including MUST apply through the St. Clair College online application system:
<https://www.stclaircollege.ca/careers/apply>