



RISE

ABOVE
THE ORDINARY



2020-2021 STRATEGIC PLAN
VISION. MISSION. VALUES.



RISE ABOVE THE ORDINARY

VISION

Excellence in all we do.

MISSION

Transforming lives and strengthening communities through high quality and accessible educational experiences that support career-readiness, innovation and life-long learning.

VALUES

Accessibility	Integrity
Accountability	Quality
Collaboration	Respect
Diversity	Sustainability
Inclusivity	Transparency

1 ACADEMIC EXCELLENCE

GOAL

OBJECTIVE

Academic

Increase online course offerings. Concentration will be on high demand courses.

All new and existing academic programs contain appropriate levels and types of Experiential Learning.

- Formalize and document the types of Experiential Learning within all academic programs.

Review of program sustainability and rationalization metrics.

- Review the current program sustainability model and establish new criteria to ensure alignment with the new SMA3 guidelines.
- Implementation of a new Program Costing Model.

Review of Quality Audit requirements, gap identification and draft Self Study.

- Creation of draft Self Study for Quality Audit.
- Gaps identified and resolved.
- All College policies to be reviewed and revised as required and the creation of an enhanced process to ensure annual review.

1 ACADEMIC EXCELLENCE

GOAL	OBJECTIVE
Research & Development	Promote interdisciplinary research aligned with area of program strengths/degree offerings.
	Document and increase the number of students participating in research.
	Increase awareness of St. Clair College research.
Student Pathways	<p>Continue to create academic pathways (college to college, college to university, university to college).</p> <ul style="list-style-type: none"> • Continue to increase the current number of student pathways year over year. • Promote student pathways for heightened awareness.

2 STUDENTS (Retention, Graduation Rate and Success)

GOAL	OBJECTIVE
Support Student Success	<p>Increase student success.</p> <ul style="list-style-type: none"> • Resurrect a Student Retention Committee and analyze retention rates. • Monitor, analyze, review and report impact of English testing for international students. • Increase institutional efforts to enhance Soft Skills for students through various mechanisms and activities (ie. online tools, mock interviews).
	<p>Document an inventory of current events and expand outreach by adding new initiatives and opportunities for student engagement.</p> <ul style="list-style-type: none"> • Continue to increase “Campus Life” activities by three new events per year.
	<p>Maintain and report on Athletic Performance Indicators (API’s) that align with academic/corporate priorities.</p> <ul style="list-style-type: none"> • Collective Varsity GPA. • Scholarship achievement rate. • Departmental win/loss record. • Provincial/national recognition hits. • Increase athletic department revenue.

2 STUDENTS (Retention, Graduation Rate and Success)

GOAL	OBJECTIVE
Administrative and Student Service Excellence	Review and implementation of new Student Satisfaction Survey (KPI Survey).
Increase Enrolment	International enrolment. <ul style="list-style-type: none"> • Maintain/grow current international enrolment in Windsor and Chatham.
	Maintain domestic enrolment. <ul style="list-style-type: none"> • Maintain Post-Secondary full-time enrolment within existing corridor.
	Increase student capacity in Windsor. <ul style="list-style-type: none"> • Pursue and create plan for additional space capacity for increased enrolment for Windsor Downtown campuses.
Enhance Student Life	Sports Park opened and operating. <ul style="list-style-type: none"> • Formalized Operational Plan and Service Agreement completed for the Sports Park in conjunction with the SRC and SAA.

3 COMMUNITY ENGAGEMENT (Leadership, Communication and Partnership)

GOAL	OBJECTIVE
Increase/Monitor Community Local Impact	Monitor and increase economic impact on local community. <ul style="list-style-type: none"> • Conduct annual research of community spending and impact.
Increase Corporate Training	Enhance our reputation as a training centre for the workforce of our community. <ul style="list-style-type: none"> • Excluding PCPP, increase entrepreneurial (non-public) revenue by 3% (15% over 5 years).
Brand Identification	Continuation of new brand “Rise Above the Ordinary” initiatives. <ul style="list-style-type: none"> • Number of actions taken to increase brand awareness.
Increase Community Engagement	Strengthen the connection between the College and the community to reinforce College brand and image through volunteerism and/or Experiential Learning. <ul style="list-style-type: none"> • Creation and engagement of the “Community Saints” in conjunction with SRC, TSI, SAA and Alumni and document impact. • Increase community awareness of engagement/support of College staff and students.

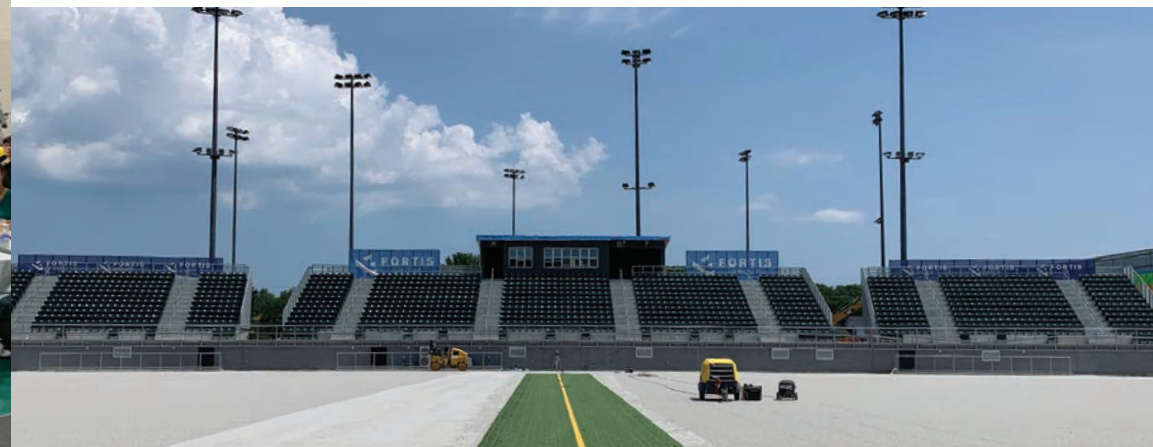
4 HUMAN RESOURCES (Staff Development, Efficiency, Effectiveness and Wellness)

GOAL	OBJECTIVE
Development of Human Resources	<p>Staff development.</p> <ul style="list-style-type: none"> Continuation of staff orientation (part-time/full-time, academic and non-academic) and appropriate orientation material. 1% of budget allocation for staff development.
	<p>Staff wellness.</p> <ul style="list-style-type: none"> Continue to promote staff collaboration and engagement through monthly or quarterly activities. Monitor institutional WSIB lost sick time.



5 FACILITIES ENHANCEMENT

GOAL	OBJECTIVE
Campus Enhancement	<p>Increase parking capacity.</p> <ul style="list-style-type: none"> Creation of a formalized plan to increase number of parking spaces on Windsor Campus.
Deferred Maintenance	<p>Development of a formalized Deferred Maintenance Plan based on recent Building Condition Assessment.</p>
Campus Beautification	<p>Continue to beautify the College campuses and maximize brand.</p>



6 FINANCIAL HEALTH AND SUSTAINABILITY

GOAL	OBJECTIVE
Financial Sustainability	Balanced budgets.
	College sustainability.
	Maintaining financial sustainability in accordance with MCU financial metrics.
Financial Efficiency	Review possibility of Centralized Budgeting.
Financial Transparency	Provide relevant and transparent reporting on financial position to the Board: <ul style="list-style-type: none"> • Budget. • Mid-Year Review. • Financial Statements.



LEGEND

MCU – Ministry of Colleges and Universities
PCPP – Public College Private Partner
SAA – Student Athletic Association

SMA3 – Strategic Mandate Agreement 3
SRC – Student Representative Council
TSI – Thames Students Incorporated

Baseline: 2019/20, and subsequently, the previous year.



ST. CLAIR

COLLEGE



Windsor Campus
2000 Talbot Rd. W.
Windsor, ON N9A 6S4



Downtown Campus
201 Riverside Dr. W.
Windsor, ON N9A 5K4



Chatham Campus
1001 Grand Ave. W.
Chatham, ON N7M 5W4



One Riverside
1 Riverside Dr. W.
Windsor, ON N9A 5K3



MediaPlex
275 Victoria Ave.
Windsor, ON N9A 6Z8



TD Student Success Centre
305 Victoria Ave.
Windsor, ON N9A 2S4



**Skilled Trades Regional
Training Centre**
3403 St. Etienne Blvd.
Windsor, ON N8W 5B1

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