



ST. CLAIR
COLLEGE

Dear Applicant,

To assist us with the selection procedure for the Graphic Design program at St. Clair College you are required to submit samples of your creative work that you consider to be the best examples of your abilities (please refer to the enclosure for further instructions).

Please submit your Portfolio upon completion. This information is collected by the College under the Colleges and Universities Act, for the purpose of making admission decisions.

We believe that you have applied to this field of study because you have a talent and passion for art and design. The Graphic Design faculty are committed to nurturing these artistic abilities.

If you have any questions regarding your portfolio, or if you would like feedback on the work prior to submitting, then we would be happy to offer assistance.

We look forward to viewing your portfolio submission.

Sincerely,

Mike Lovell
Program Coordinator
mlovell@stclaircollege.ca



Portfolio Requirements:

Minimum of 8 pieces of your best and most current traditional or digital artwork/designs. We do not need to see more than 12 total pieces. A variety of traditional/digital media is encouraged. Traditional work may include drawings, paintings, sculpture or collage using an assortment of media typical of high school or post-secondary art courses. Overall, we'd prefer to see an emphasis on traditional work, as it offers the best insight into your skillsets. We teach digital from the ground up in our program.

Media classes where you have explored logo design, layout, etc., are also appropriate. As well, you may include samples of digital photography.

Quality photographs of large pieces, such as murals and three-dimensional pieces like sculptures, are also acceptable.

The inclusion of a sketchbook of ideas, illustrations and doodles that offer insight into your creativity is highly recommended. This can account for up to 10% of your portfolio evaluation.

Quality of artwork/design is judged based on what is expected of a successful student at the secondary school level with a concentration of art and media arts class(es) or equivalent.

We want to see you put your best artistic foot forward, so include your best pieces; don't sacrifice the overall quality of the portfolio for the sake of including media that you're not comfortable presenting. When in doubt, leave it out!

All work must be your original creation. Creativity is critical to your success in the program and the industry. If you copy the works of other artists your portfolio will not be considered. No AI generated content please.

How to Submit:

Work must be submitted via email at: **GraphicsDesign_Portfolio@stclaircollege.ca**

Your digital portfolio must be placed within a simple PowerPoint or Keynote file for viewing by the evaluators. Please take the time to assemble your files into a cohesive presentation. You may also save and export your file for upload as a PDF. Page 1 of your presentation must include your name.

Large PowerPoint/Keynote files can be compressed for easy upload to our server. However, if your file is too large, consider breaking up your presentation into 2 parts. Make sure that the emails are clearly labeled (Part 1/2).

For any questions or inquiries about portfolio items, please contact the Coordinator for the Graphic Design program.

Sincerely,

Mike Lovell

Program Coordinator/Professor
Graphic Design
mlovell@stclaircollege.ca
519-972-2727 ext 4394