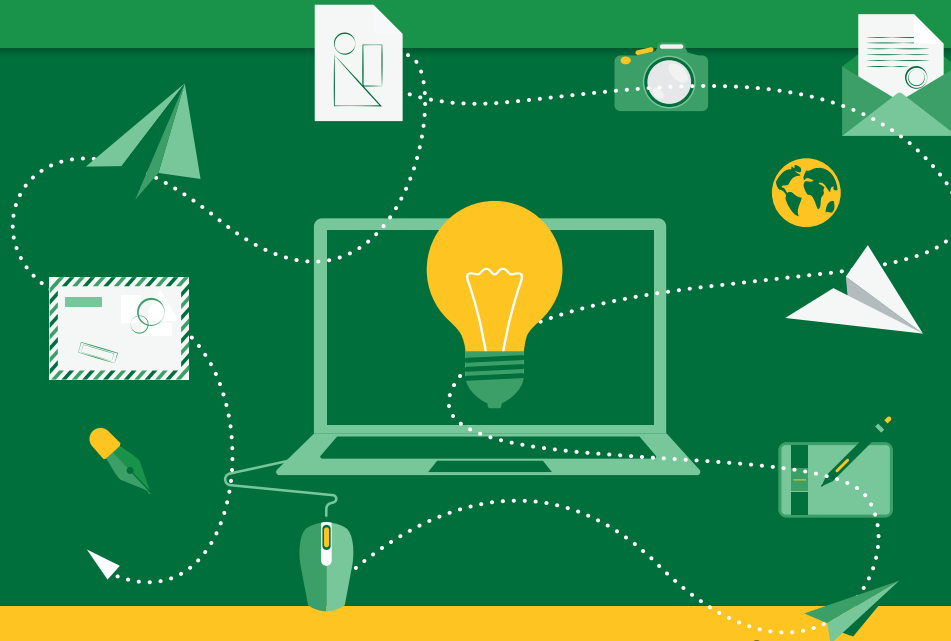


THE EPIC GENESIS ENTREPRENEURSHIP CENTRE PRESENTS

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SKILLS TO SUCCEED

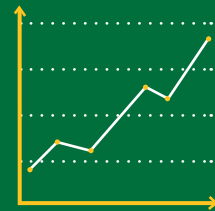
MASTERCLASS WORKSHOP SERIES



Develop the skills, attitudes, and behaviors of an entrepreneur that will help you succeed in whatever path you choose.

In this 4-workshop series, learn how to:

- set goals and develop an action plan for your life and career
- make a positive and professional first impression
- develop and deliver a presentation that wows your audience



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Workshop #1 Soaring Towards Success: Developing a Flight Plan for Your Life & Career

Begin thinking, planning, and taking action to create the life and career of your dreams.

- What is an Entrepreneurial Mindset & Why It's Important to Your Success
- How to Develop an Entrepreneurial Mindset
- Create a Vision for Your Life & Career
- Learn Goal Setting & Action Plan Tools

Participants will draft a plan for their life and career, using goal setting and action planning skills.

Workshop #2 Million Dollar First Impressions: Creating a Brand of Professionalism

Learn how to make a positive and professional first impression.

- The Best Ways to Introduce Yourself
- Dressing for Success
- Network Like A Pro
- Business Protocol (Introducing Others, Shaking Hands, Business Cards)
- Becoming a Better Communicator (Effective Listening Skills, Asking Questions, etc.)
- Writing a Follow-Up Email

Participants will develop and practice a 15-second pitch, and receive mentoring and feedback.

Workshop #3 Getting Your Point Across: Developing a Presentation That Grabs Your Audience's Attention

Learn how to effectively structure and prepare for a professional presentation.

- The How To's of Designing a Presentation
- What You Need to Know to Be Successful in Getting Your Point Across
- Looking Like a Professional
- Preparation – Ensuring Your Success

Participants will learn how to design a presentation that clearly delivers their message and engages their audience, practice drafting an outline for a real presentation, and receive mentoring and feedback.

Workshop # 4 Pitch Perfect: Delivering a Presentation That WOWS Your Audience

Learn the essential tools to successfully deliver an effective business presentation.

- The How To's of Presenting Like a Pro
- What You Need to Know About Your Tone, Pitch, Pace, Body Language, and Eye Contact
- How to Overcome Your Fears & Anxiety
- Controlling Your Voice and Hand Gestures
- Connecting With Your Audience

Participants will learn how to deliver a presentation that will wow an audience, practice and develop their skills by delivering a one-minute presentation and receive mentoring and feedback.

THE PROGRAM RUNS JANUARY 24TH – MARCH 19TH, 2019

OPEN TO ALL ST. CLAIR COLLEGE STUDENTS & ALUMNI

SPACE IS LIMITED. [**CLICK HERE TO APPLY!**](#)

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