



## MAY 2019 WORKSHOPS

Location: Genesis Entrepreneurship Centre: St. Clair College Main Campus, Room SC128

ALL WORKSHOPS ARE FREE. EVERYONE WELCOME.  
REGISTRATION REQUIRED: [www.stclaircollege.ca/genesis](http://www.stclaircollege.ca/genesis)

### THE BASICS OF STARTING A SMALL BUSINESS

Thursday May 9, 10am-11am

Have an idea, and want to start your own small business, but you aren't sure where to start? Find out how to register your business, different business structures, what expenses you need to keep track of and how to do it, financing options, government support programs, and free services available to you.

[Register here.](#)

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### 8 STEPS TO TAKE AFTER AN APP IDEA

Friday May 10, 11am-12:00pm

Coming up with an app idea is easy, figuring out what to do next is the hard part! Learn the 8 priorities you need to handle if your app idea is ready to go.

[Register here.](#)

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## 7 STEPS TO STARTING & GROWING A FREELANCE BUSINESS

Monday May 13, 3:00pm-4:00pm

Have a great idea or leaving your corporate job to go out on your own? Starting a freelance business will transform your dream into reality. Whether you're starting a side hustle that'll help you make extra money or plan to build a full-time freelance business, learn the 7 things you must to do get started.

[Register here.](#)

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## NEW TO CANADA? 5 THINGS YOU NEED TO KNOW ABOUT INCOME TAXES

Wednesday May 15, 10:00am-11:00am

For students, individuals, families and self-employed. Learn about: how Canada's tax system works, what is an Income Tax Return, why you should file an Income Tax Return, what benefits you are entitled to, and how to File an Income Tax Return. Presented by [Fredrick & Associates Accounting and Tax Professionals](#).

[Register here.](#)

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## INTRO TO DESIGN THINKING

Friday May 17, 2:00-3:00pm

Change your mindset - about challenges and problem solving - and about creating something new! Build your creative confidence and learn how to innovate using a proven Design Thinking process using the globally recognized [IDEO](#), [Stanford d.school](#) Design Thinking method.

[Register here.](#)

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## THE BASICS OF STARTING A SMALL BUSINESS

Tuesday May 21, 11am-12:00pm

Have an idea, and want to start your own small business, but you aren't sure where to start? Find out how to register your business, different business structures, what expenses you need to keep track of and how to do it, financing options, government support programs, and free services available to you.

[Register here.](#)

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## LINKEDIN FOR SUCCESS

Thursday May 23, 9:30am-10:30am

Learn the fundamentals of LinkedIn, the social network for professionals! In this workshop, you will dive into the tools and services that LinkedIn offers to build your online profile. Valuable for employers and employees, this workshop will also give tips on searching for job openings or for talented future employees.

[Register here.](#)

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## NEW TO CANADA? 5 THINGS YOU NEED TO KNOW ABOUT INCOME TAXES

Monday May 27, 2:00pm-3:00pm

For students, individuals, families and self-employed. Learn about: how Canada's tax system works, what is an Income Tax Return, why you should file an Income Tax Return, what benefits you are entitled to, and how to File an Income Tax Return. Presented by [Fredrick & Associates Accounting and Tax Professionals](#).

[Register here.](#)