



APRIL 2019 WORKSHOPS

**Location: Genesis Entrepreneurship Centre
St. Clair College Main Campus, Room SC128**

*****All workshops are FREE. Everyone welcome. Registration required.*****

TO REGISTER visit: www.stclaircollege.ca/genesis

THE 5S GAME – GET ORGANIZED AND CHANGE YOUR LIFE

Tuesday April 9, 11:00am-12:00pm

Learn how to get organized, stay focused and maximize your productivity – at home and at work. During this fun and interactive game you'll use the 5S principles from the world's number one automaker. Discover how a few subtle changes can make a huge difference. This is an essential life skill everyone needs but no-one is taught in school. Heard of the best-selling organizational guru Marie Kondo? Same approach, different name. Presented by Darrell Baldock, founder of Lean Canadian, a consulting firm that helps organizations develop strategies, improve processes and drive culture change.

THE BASICS OF STARTING A SMALL BUSINESS / FREELANCE BUSINESS

Thursday April 11, 2pm-3pm

Have an idea, and want to start your own small business, but you aren't sure where to start? Find out how to register your business, different business structures, what expenses you need to keep track of and how to do it, financing options, government support programs, and free services available to you.

INTRO TO DESIGN THINKING

Tuesday April 16, 10am-11am

Change your mindset - about challenges and problem solving - and about creating something new! Build your creative confidence and learn how to innovate using a proven Design Thinking process using the globally recognized IDEO, Stanford d.school Design Thinking method.

THE BASICS OF STARTING A SMALL BUSINESS / FREELANCE BUSINESS

Thursday April 18, 1:30pm-2:30pm

Have an idea, and want to start your own small business, but you aren't sure where to start? Find out how to register your business, different business structures, what expenses you need to keep track of and how to do it, financing options, government support programs, and free services available to you.

NEW! \$100M FEDERAL FUNDING PROGRAM

Thursday April 18 10:00am-11:00am

Innovative Solutions Canada (ISC) – a new Small & Medium Enterprises (SME) innovation program by the Government of Canada - is coming to Windsor! Through their program, 20 departments and agencies will create challenges for the small business and the start-up community to find original and unique solutions. They will dedicate \$100 million to support Canadian companies and pre-commercial R&D. Learn what this could mean to you: <https://youtu.be/cSwmdP9GqpA>.