

Startup Activities

- 31** Interested in Starting a Business/New Product Idea
- 5** Ideas Refined
- 2** New Businesses Started



Business Advisory & Coaching Services

- 57** Advisory Hours Provided
- 38** Different Program Areas

Workshops

- 22** Workshops (Genesis Centre & In-Class)
- 481** Students Participated



Student and Faculty feedback

- “We need more workshops like this. We must have practical activities to improve business skills.”
- “Instructor had great energy and information.”
- “Positive, inspiring and motivating.”
- “Wonderful. Everyone should have some common sense about design thinking.”
- “Discussion was managed well. Instructor asked valuable questions to keep the discussion on track.”

Topics Covered

Personal and business goal setting for success • Presenting like a professional • The value of mentors and finding the right one • Design thinking for creative problem solving • Understanding the basics of starting a small business • Social media marketing for small business • Essential steps for the perfect pitch

Visited the EPIC Genesis Centre Seeking Advice, Information



- 63** Students
- 11** Staff, Faculty

Events & Presentations



- 17** Events & Presentations
- 1,119** Attendees



Entrepreneurial Metrics

Q3 Oct - Dec 2018

