# ST. CLAIR COLLEGE OF APPLIED ARTS AND TECHNOLOGY

# **MINUTES of the**

# FULL BOARD MEETING of the BOARD OF GOVERNORS

Held on Tuesday, May 30, 2017 at 6:30 p.m., in the President's Board Room #342, Windsor, Ontario

## PRESENT:

Mr. D. Allen, Chair-Elect

Ms. T. Bendo

Mr. T. Berthiaume

Dr. K. Blanchette

Ms. M. Corey

Mr. F. Curtis

Ms. P. France, President

Ms. N. Jammu-Taylor

Ms. L. Kempe

Ms. M. Lucio

Mr. V. Marcotte

Mr. R. Rusich

Mr. E. Sovran

Ms. E. Staley

Ms. M. Wickham

Mr. D. Wilson, Chair

# Also Present:

Ms. K. Adams, Secretary, Board of Governors

Mr. D. Barsanti, Vice President, Student Services &

Administration

Mr. E.P. Chant, Editor, SAINT, Student Newspaper

Mr. J. Fairley, Vice President, College Communications and Community Relations

Ms. S. Favaro, Corporate Secretary & Manager,

President's Office

Mr. B. Jones, Retiree Observer

Mr. M. Jones, Chief Financial Officer

Mr. T. Malanfant, President, Alumni Association

Mr. E. Marocko, Secretary & Treasurer, Foundation Board

Ms. M. Rush, Support Staff Observer

Mr. R. Seguin, Vice President, International Relations,

Training & Campus Development

Mr. M. Silvaggi, Associate Vice President, Student Services and Registrar

Mr. J. Sirianni, Vice President, Human Resources

Mr. G. Vrantsidis, Faculty Observer

Ms. T. Wonsch, Guest Observer

Having a quorum of Governors in attendance and the Notice of Meeting and the Agenda having been duly sent to all Board members, the meeting was declared regularly constituted. A copy of the Notice of Meeting/Agenda is attached as **Appendix 'A'**.

Mr. Wilson chaired the meeting and Ms. Adams was the Recording Secretary.

# 1.0 Adoption of the Agenda and Declaration of Conflict of Interest

The Chair asked if there were any conflicts of interest and Ms. France declared a conflict on Item #7.1 - Board Recruitment Committee. With no additional conflicts and no changes to the agenda, it was

**RESOLVED THAT** the Board of Governors adopt the Full Board agenda as distributed.

# 2.0 Approval of the Full Board Minutes of the April 25, 2017 Meeting Held in Windsor, ON

**RESOLVED THAT** the Board of Governors approve the Full Board minutes of the April 25, 2017 meeting.

Mr. Wilson presented Dr. K. Blanchette and Mr. E. Sovran with their Good Governance Certificate from the College Centre of Board Excellence (CCBE).

Mr. Wilson then shared a card that was received from the scholarship recipient in Windsor and Chatham, thanking the Board for the Board of Governors Scholarship Award.

The Chair introduced Mr. T. Malanfant, President, Alumni Association, Mr. E. Marocko, Secretary and Treasurer, Foundation Board who will be providing presentations to the Board. He also welcomed Ms. T. Wonsch to the meeting.

# 3.0 **CONSTITUENT REPORTS**

# Support Staff

Ms. Rush reported on the following on behalf of the Support Staff:

- The College is offering a selection of Professional Development in May and June, which is open to all staff.
- Ms. Rush shared that, in March, members of the Support Staff attended a team building workshop arranged by the Union Local Executive and the Human Resources Department. She stated that it was held at St. Clair College Centre for the Arts and was well attended.

- On Wednesday, May 31, 2017 the Support Staff Union have scheduled an information session for the candidates nominated for Support Staff Board Representative. The candidates will be introduced to the Support Staff and answer any questions. The session will also be available through Skype. Advance polling will be held on May 31, 2017 and the election will be held on Friday June 2, 2017.
- Ms. Rush thanked Mr. Rusich for his time served as representative of the Support Staff on the Board of Governors.

# **Retirees Association**

Mr. Jones reported the following on behalf of the Retirees Association:

- The Retirees have planned a trip to Mexico for this upcoming winter. There are eleven participants currently registered.
- Bill Totten and Pat Hallahan conducted two retirement planning workshops, one at the Windsor campus and one at the Chatham campus for those who are contemplating retirement.
- 2018 will mark the 25<sup>th</sup> Anniversary of the Retirees Association. The Board members will be informed as more details are available.
- The Annual General Meeting and Social of the Retirees Association was held on May 3, 2017. For the first time, it was offered at no cost to the members. He reported that membership for 2017 has increased and is currently at 313.
- The Retirees Association assisted in the planning of the 1970's Style Coffee House that was held in the Student Life Centre as part of the 50<sup>th</sup> Anniversary Celebration.
- Ms. S. McLelland has taken over the position of Social Coordinator for the Retirees Association.
- The Retirees Association fundraising efforts have reached \$37,429 to-date.
- The Retirees Association participated in the 50<sup>th</sup> Anniversary Golf Tournament.

# **Facutly**

Mr. Vrantsidis reported the following on behalf of the Faculty:

St. Clair College is currently hosting the Amazing Skills Challenge. The Challenge is being held at the Chatham and Windsor Campuses over several weeks. Approximately two hundred Grade 7 and 8 school students from Windsor-Essex and Chatham-Kent will attend the event. The students have the opportunity to participate in hands-on activities in a variety of programs, experiencing education through fun activities and introducing them to a variety of program offerings.

Mr. Vrantsidis reported that as part of Engineering Month, in March, Rick Patterson was selected as the Engineer of the Year by the Windsor-Essex Chapter of the Professional Engineers Ontario. Mr. Patterson is the Vice Chair of the Program Advisory Committee (PAC) for the Civil Engineering Technology and Construction Engineering Technician programs. Mr. Vrantsidis stated that this recognition speaks highly to the standard of St. Clair College's educational partnerships.

# 4.0 **PRESIDENT'S REPORT**

The President reported to the Board on the following key initiatives:

- The President shared that in addition to the media releases that were previously sent electronically to the Board members, there are also excellent articles about St. Clair College in both the BizX and Windsor Life magazines, which are included in the Board members' portfolios.
- Ms. France reported that CICan, in collaboration with the Ontario Colleges 50<sup>th</sup> Anniversary Celebrations will be publishing a salt free cook book. They are asking for participation from the colleges and St. Clair College will be contributing to this project.
- The President shared that she will be the keynote speaker at the Windsor Women in Construction Networking Night, on Wednesday May 31, 2017, being hosted in Eatery 101. Her message to the guests will be on increasing the presence of women in non-traditional skilled labour roles.
- Ms. France informed the Board that St. Clair College had been featured as part of a case study conducted by Dell and Quest. St. Clair College's Associate Vice President of Information Technology presented the case study at the Chief Information Officer's Conference in Ontario. A copy of the article can be found in the Board portfolios.
- The President commented on the success of the St. Clair College Homecoming weekend held May 19, 20 and 21, 2017. The golf tournament took place on Saturday May 20<sup>th</sup>, and was sold out with 124 participants. She further stated that there were over 500 guests at the Vintage 50 held at the St. Clair College Centre for the Arts on

Saturday evening. Ms. France thanked SRC, TSI, SAA, the Alumni Association, the Foundation Board, the Retirees Association, Ms. A Hetherington, Ms. K. Gosselin, Mr. J. D'Angela, Mr. J Fairley and all of the staff and volunteers who all helped to make the event a success.

- Ms. France reported that Ms. K. Gosselin has accepted a new position at the University of Windsor. She wished her all the best in her new role.
- Friday May 26, 2017 marked the 3<sup>rd</sup> Annual Operation Smile held in the Toldo Centre for Applied Health Sciences. Dental Hygiene and Dental Assisting students work together to offer those in need in the community free dental services. Ms. France thanked all of the students and staff who participated in the event, and for helping to make a difference in the community.
- The President stated that from January to August 31, 2017 the College will have filled 73 staff jobs, noting that Human Resources is in the process of posting for 36 positions.

# 5.0 **CONSENT AGENDA**

## 5.1 International Recruitment – China Delegation

As mentioned in the President's Report in April, a delegation of College staff travelled to China in order to extend current partnership contracts and develop/sign new agreements. The recruitment trip achieved unprecedented success with 7 agreements being signed. It is important to note that 2 of the contracts, Kunming Metallurgy College and Zhejiang College of Construction, both signed 8 year agreements which will result in significant revenue for the College.

The full report is attached as Item #5.1.

At this point, the Chair also commented on the media releases that were distributed to the Board electronically. Mr. Wilson stated that the attached media releases contained many positive news items featuring St. Clair College.

**RESOLVED THAT** the Board of Governors receive and approve the contents of the Consent Agenda for information purposes.

# 6.0 **INFORMATION**

6.1 2017 CICan Update (Policy #2003-6 Cost of Governance)

The Chair called upon Ms. Kempe and Mr. Allen to share their experience from the ClCan Conference. Key highlights included:

President France was a participant in a three person panel of new presidents at the CICan Conference, to speak about "Being a New CEO".

The overall theme of the 2017 CICan Conference was "Celebration" with a focus on mental health, inclusion and diversity. The conference provided opportunities for networking and interaction with business, industry and government. A variety of sessions, panel discussions and workshops were offered including the following topics:

- Leadership and Governance
- Teaching, Learning and Student Success
- Applied Research, Entrepreneurship and Innovation
- Indigenous Education
- Serving Rural and Remote Communities
- International

# 6.2 Higher Education Quality Council of Ontario (HEQCO)

The Chair discussed the letter that was received from the HEQCO, regarding research exploring the sustainability of the Ontario postsecondary education in Ontario, as well as Mr. Wilson's response.

After a brief discussion, it was,

RESOLVED THAT the Board of Governors receive the CICan Update and the HEQCO report for information.

# 7.0 **BUSINESS ARISING**

# 7.1 Board Recruitment Committee

The Chair asked the Board Recruitment Committee to provide an update. As the President previously declared conflict on Item #7.1, she exited the meeting for the discussion.

Mr. Allen reported that 46 applications were received and reviewed by the Board Recruitment Committee. The Recruitment Committee is

recommending the following 5 candidates for approval: Kevin Beaudoin, Karen Behune-Plunkett, Renu Khosla, Patrick McMahon and Bob Renaud.

After a brief discussion, it was

of Governors approve the recommended candidates for the first of 2, 3-year terms, effective September 1, 2017, subject to approval of the Government of Ontario by the Lieutenant Governor in Council.

The Recruitment Committee also recommended Ryley Gwilliam as the Student Representative to the Board of Governors.

After a brief discussion, it was

**RESOLVED THAT** the Board of Governors approve Ryley Gwilliam as student representative to the Board of Governors for a 1 year term, effective July 1, 2017.

At this time, President France rejoined the meeting.

## 7.2 Alumni Association Presentation

The Board Chair asked Mr. T. Malanfant to deliver the Alumni Association year-end report. Mr. Malanfant presented a PowerPoint presentation to the Board and he highlighted the following key points:

- St. Clair College Alumni Association Objectives
- 2017 Alumni Association Board of Directors
- Alumni Branding and Marketing initiatives in 2017
  - o Alumni Social Media
  - Marketing in the Community
  - o Alumni Events
  - Alumni Merchandise Branding
- Alumni Association Outreach
  - o Community Events and Sponsorships
  - Student Group Sponsorships
  - Alumni Growth and Engagement
- Alumni Wall of Distinction
- Alumni Homecoming Weekends
  - Windsor Homecoming: May 19 to May 21, 2017
  - o Chatham Homecoming: September 29 to October 1, 2017
- College Support
- 2016/2017 Annual Report

Mr. Wilson thanked Mr. Malanfant for his very informative presentation.

The Alumni Association presentation is attached as Item #7.2.

# 7.3 St. Clair College Foundation

The Board Chair introduced Mr. E. Marocko to provide the Foundation year-end report. Mr. Marocko presented a PowerPoint presentation to the Board and reported on the following initiatives:

- St. Clair College Foundation Mission
- 2016-2017 Foundation Board of Directors
- Foundation Scholarships
  - Annual Awards
  - o Endowments
  - Sample Criteria
  - Application Process
- New Scholarships
  - New Scholarships offered in 2016-2017
- Portfolio Summary
  - o Foundation Investments as of March 31, 2017
- Foundation Updates
  - Foundation Bylaws
  - Endowment Policy and Agreement
  - Investment Policy
  - o Board Recruitment
  - Updating Donor Contracts
  - Donor Meetings
  - Annual Endowment Reports
  - New Donor/Application Profile (PeopleSoft)

# 8.0 **POLICY/BY LAW REVIEW**

8.1 By Laws 34 & 35 – (1st Reading)

After a brief discussion, it was,

**RESOLVED THAT** the Board of Governors approve the 1<sup>st</sup> reading of By Laws 34 & 35 as presented.

# 9.0 DATE OF THE NEXT MEETING

9.1 The next Full Board meeting will be held on June 27, 2017



TO:

THE BOARD OF GOVERNORS

FROM:

PATRICIA FRANCE, PRESIDENT

DATE:

MAY 30, 2017

RE:

INTERNATIONAL RECRUITMENT - CHINA DELEGATION -

**SPRING**, 2017

SECTOR:

**INTERNATIONAL RELATIONS, TRAINING & CAMPUS** 

**DEVELOPMENT - RON SEGUIN, VICE PRESIDENT** 

## AIM:

To provide the Board of Governors with an update on the recent recruitment trip to China May 5-13.

## BACKGROUND:

Increased international enrolment is included in the College's 2016-19 Strategic Directions – Section 2 – "Increase international enrolment by 3% - excluding Ace Acumen".

China is currently our second largest source as a country, with 200 students attending at the South Campus of St. Clair College.

As mentioned in the President's Report in April, a delegation of College staff travelled to China in order to extend current partnership contracts and develop/sign new agreements. The recruitment trip achieved unprecedented success with 7 agreements signed. It is important to note that 2 of the contracts, Kunming Metallurgy College and Zhejiang College of Construction both signed 8 year agreements which will result in significant business for the College moving forward.

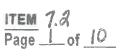
## RECOMMENDATION:

IT IS RECOMMENDED THAT the Board of Governors receive this update report on recruitment activities in China as of May 30, 2017 for information.

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St.	St. Clair College - International Education Spring, 2017 - China Delegation May 5-13, 2017	ation	*
Partner school	Contracted Service Agreement	Projected Enrollment	Projected Revenue
Zhejiang College of Construction (ZCC)			
Hangzhou, China	Signed 8 year "on site" delivery agreement for St. Clair College's Construction Engineering	2018 to 2025 = 1500	2018 to 2025
President: Mr. He, Hui	l echnician - 2 year diploma program.	2	non'nce'i e
Nanchang Institute of Technology (NIT)	THE PROPERTY OF THE PROPERTY O	PORTOVOLESSES ESTATES ESTATES AND SESSOR SES	en en maar die Justiminische Gemeente de maande gegeneren de dat de
Nanchang, China	Signed 5 year extension of current 2*1 contract which was to conclude in 2017. NIT teaches St.	2018 to 2022 = 900	2018 to 2022
President: Mr. Jin, Zhinong	Clair College's Business Accounting program.	21000118	\$240,000
Kunming Metallurgy College (KMC)	Signed 8 year extension of current 2+1 contract		
Kunming, China	which was to conclude in 2017. KMC teaches St. Clair College's Business Accounting and	2018 to 2022 = 2000	2018 to 2025
President: Ms. Wang, Zi	Robotics programs,		000°00°00°00°00°00°00°00°00°00°00°00°00
Kunming University (KU)	Signed 5 year pathway agreement. KU students		
Kunming, China	courses will come to St. Clair College to take 1	2017 to 2021 = 20	2017 to 2021
President: Ms. Li, Sumei	year Uiploma or Posigraduate Certificate programs.		0,000
Southwest Forestry University (SWFU)	Signed Letter of Intent for pathway agreement.		
Kunming, China	degree program courses will come to St. Clair	2017  to  2021 = 20	2017 to 2024
Vice President: Mr. Xu, Hui	Collège to take 1 year Diploma or Postgraduate Certificate programs.	on popular	927,0,000

Kunming Advanced Technical School (KATS)	Signed 5 year pathway agreement. KATS		
Kunming, China	students who complete 3 year high school equivalent courses will come to St. Clair College	2017  to  2021 = 20 students	2017 to 2021 \$540,000
President: Mr. Wu, Rui	to take 2 year Diploma programs.		
Kunming Jinguo Kindergarten Group	Signed cooperation agreement. Jinguo will be St. Clair College's FCF student placement base		
Kunming, China	Jinguo will send its' staff to be trained at St. Clair	ī	ŧ
President: Ms. Geng, Jia	Training.		
TOTAL			
7 Partner Schools	7 Agreements completed.	3,360 students	\$5,130,000

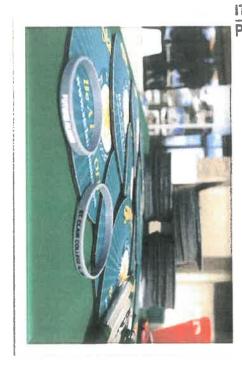




MAY 30, 2017

St. Clair College
Alumni Association

Presented By:
Tom Malanfant
Alumni Association President



# St. Clair College Alumni Association Objectives

- •To promote and foster positive St. Clair alumni connections and fellowship within the St. Clair College community and to promote and foster positive St. Clair College alumni connections with the community at large
- ·To support and enhance the quality, resources, image and reputation of St. Clair College
- To promote and foster support of St. Clair College through both financial and non-financial contributions.
- •To enrich the lives of St. Clair College Alumni through opportunities for life long involvement with St. Clair College and the provision of valued services
- •To advocate on behalf of St. Clair College Alumni in matters relating to post-secondary education and issues involving the relationship between the Alumni and St. Clair College.

# **Board of Directors** 2017 Alumni Association



President



Tom Malanfant



Executive VP Ed Marocko





Lindsay Lovecky Finance VP



Director







Andrew Rowberry

Carmen Brunone Director

Laurie Posliff Director

Director



Allison Rusling-Bigelow Director



Ex-Officio, Don France

Ex-Officio, John Fairley

Ex-Officio, President France

# Alumni Branding and Marketing

# Alumni Social Media

January 2017 20% increase in engagement since

# Marketing in the Community

- AM800 CKLW Travelling Trailer
- Blackburn Radio Community Van

# Alumni Events

- Successful Alumni of Distinction Awards
- Sold out Alumni Golf Tournament
- Family Fun Day August 20th

# Alumni Merchandise Branding

Annual investment in Alumni merchandise (swag material)















# Alumni Association Outreach

# Community Events and Sponsorships

Contributed over \$63,000 to various not-for-profit organizations and community events in 2016/2017

# **Student Group Sponsorships**

Contributed nearly **\$20,000** to student academic competitions, and student clubs' fundraising initiatives

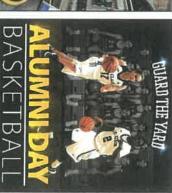
# Alumni Growth and Engagement

Invested over <u>\$21,000</u> in event opportunities and various community initiatives to deepen current alumni relations









# Alumni Wall of Distinction

# Proud to support our current and former Alumni of Distinction recipients

Wall was unveiled during the Windsor Homecoming Weekend



# 1TEM 7.2 Page 7 of 10

# UMD!

# Homecoming Weekends

- May 19 to 21 Windsor Homecoming
- Open House & Campus Tours
- Golf Tournament
- Vintage 50 Event
- 50<sup>th</sup> Anniversary Brunch
- 1970's Style Coffee House
- Sept 29 to Oct 1 Chatham Homecoming
- Open House & Campus Tours
- OCAA Baseball Game
- 50<sup>th</sup> Anniversary Celebration
- Thames Family Fun Day



EVENT DETAILS & TICKETS: stclaircollege.ca/scc50/events

# College Support

# Proud to have Supported the College - \$1M+ over 5 years

\$250,000 - Alumni Skyline Room at the SCCCA (2013-2017)

- \$100,000 Contribution to College Budget Shortfall (2016)
- \$ 30,000 Genesis Entrepreneur Centre (2015)
- \$570,000 HealthPlex/SportsPlex (2013-2017)
- \$100,000 National Powerline Training Centre (2016 2017)





# Annual Report

# 2016/2017 Alumni Annual Report

- Posted on the College Website
- Produced annually in March





# 95,000 Alumni Strong





# ST.CLAIR COLLEGE FOUNDATION

ST. CLAIR COLLEGE BOARD OF GOVENORS PRESENTATION

PRESENTED BY:

Ed Marocko

FOUNDATION BOARD SECRETARY/TREASURER

# MISSION

# and lifelong learning." It seeks to do this by: in achieving its vision of "excellence in career education St. Clair College Foundation strives to assist St. Clair College

- Generating resources in support of tollege objectives
- Helping to build mutually beneficial alliances and positive relationships with individuals and organizations
- development activities Raising awareness of the College faculty and departments in planning and conducting
- Enhancing and expanding services its domest
- Building funds to support students through the Scholarship program

Charlie Hotham Foundation Board President

**Jody Cloutier** Foundation Board Vice President

Ed Marocko Foundation Board Secretary Treasurer

David Moncur Melodie Cook Foundation Board Member

Foundation Board Member

Jim Komar Foundation Board Member

Foundation Board Member

Board of Governors Representative

Jeff Casey

Dan Allen

Patti France Foundation Board Member

John Fairley Foundation Board Executive Director

President of Hotham Building Materials

Private Investment Advisor, TD Wealth

Staff Sergeant, Ontario Provincial Police

Operations Director, Community Living Windsor

President, David Moncur Engineering

General Manager Machinery Division, CenterLine (Windsor) Ltd.

Publisher and Owner, Snapd Windsor

President, St. Clair College

Vice President College and Community Relations, St. Clair College

# ST. CLAIR COLLEGE FOUNDATION ST. CLAIR COLLEGE BOARD OF GOVENORS PRESENTATION

# **SCHOLARSHIPS**

# There are two types of awards which can be established:

- An nanutal award where a florida (come and use size appropriate to more presented by the search search

Scholarship. For Example, criteria may include: In either case, donors may request that certain criteria be established for their

- Community/College Involve near

# SCHOLARSHIPS

- October 1st until mid-December General Scholarship applications are made available online each year starting
- Only one application is required to be considered for each of the Foundation's
- A scholarship selection committee made up of Faculty, Chairs and Administration scholarships.
- Scholarships were awarded in Windsor on Wednesday, March 1, 2017, Thursday March 2, 2017, and in Chatham on Thursday, February 23, 2017

from the College meet in early January to determine the successful recipients.





# Clair College Scholarships

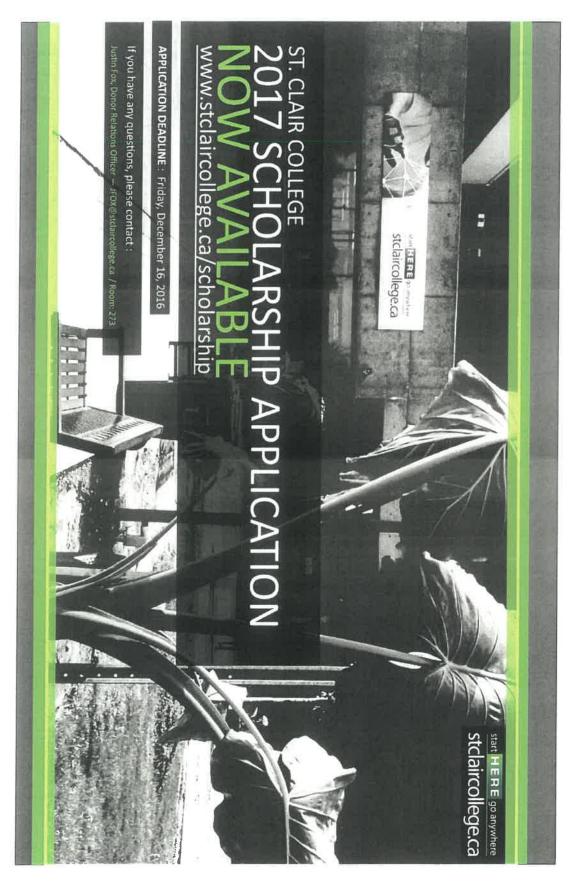
Endowment Payouts: \$308,231.00 (447 Scholarships)

Annual Payouts: \$141,714.00 (223 Scholarships)

Total: \$449,945.00 (670 Scholarships)

# ST.CLAIR COLLEGE FOUNDATION

ST. CLAIR COLLEGE BOARD OF GOVENORS PRESENTATION



# NEW SCHOLARSHIPS

- WFCU Credit Union John Atkinson Memorial Scholarship
- Mathew Hayward Memorial Scholarship
- Mark Halata Memorial Scholarship
- Christian Vegh-Windsor Symphony Orchestra Scholarship
- Gwen Gold Memorial Scholarship
- Rick Lowe Memorial Scholarship
- Ted Whipp Scholarship
- Transportation Club of Windsor Mike McCourt Scholarship
- St. Clair College Fitness and Health Premotion Club Macro Food Scholarship
- Switch VFX & Animation Scholarship
- CINA 102.3 FM Radio Scholarship
- Chuen Hoy Seto (Windsor) Scholarship

# PORTFOLIO SUMMARY

The Foundation's investments as of March 31, 2017:



\$2,404,990.00 \*



TBT Waste Managemen

\$7,168,738.00 \*

\$313,903.00

Total: \$ 9,887,631.00

\*Market Value

ST. CLAIR COLLEGE BOARD OF GOVENORS PRESENTATION

- St. Clair College Foundation Bylaws
- **Endowment Policy and Agreement**
- Investment Policy
- **Board Recruitment**
- Updating all Donor Contracts
- **Donor Meetings**
- Annual Endowment Reports
- New Donor / Application Profile (PeopleSoft)







# ST. CLAIR COLLEGE BOARD OF GOVENORS PRESENTATION ST. CLAIR COLLEGE FOUNDATION